

# **COMMUNITY INVESTMENT GUIDELINES**

**AUSTRALIA** 

# **TABLE OF CONTENTS**

1.	INTRODUCTION2	
1.1	KEY FOCUS AREAS	
1.2	LIMITATIONS AND CONDITIONS	
1.3	LOGO USE & ATCO BRANDING	
2.	ATCO COMMUNITIES FUND3	
2.1	WHO CAN APPLY?	
2.2	WHAT TYPE OF PROJECTS COULD BE INCLUDED?	
2.3	ALLOCATION OF FUNDING	
2.4	FUNDING ROUNDS	
3.	ATCO EQUIPMENT LOANER PROGRAM6	
3.1	HOW IT WORKS6	
4.	ATCO EPIC (EMPLOYEES PARTICIPATING IN COMMUNITIES)	
5.	ATCO COMMUNITY GAS PROGRAM7	
6.	ATCO COMMUNITY INVESTMENT TEAM	

#### 1. INTRODUCTION

ATCO has a long history of helping make a different to a diverse group of partners and organisations to positively impact the local community. You can count on us for far more than just exceptional service and innovative infrastructure solutions. You can also depend on us to be a good neighbour and an active member of the communities where we work and live. Throughout our global operations and here in Australia, we provide volunteers, expertise, gifts-in-kind and financial support to the organisations and groups that help communities thrive.

ATCO supports community groups through a range of programs. These guidelines explain each of our Community Investment programs.

For further information please contact the ATCO Australian Community Investment team on community.australia@atco.com or 08 6163 5000.

## 1.1 Key Focus Areas

ATCO's Community Investment framework is designed to consider support within the following focus areas:

- **Indigenous Communities:** Initiatives that support Indigenous communities through education, health and employment.
- **Community Sustainability:** Initiatives that promote community connectedness & capacity and initiatives that promote environment sustainability.
- **Health and Wellbeing:** Initiatives that support activities to encourage healthy, active lifestyles and wellbeing, and safety with a link to gas or energy use.
- **Education:** Initiatives that promote a skilled, sustainable and diverse workforce including STEM

#### 1.2 Limitations and Conditions:

The following applications will not be supported:

- Requests from individuals and individual sports teams are not supported (Please note ATCO
  has an Equipment Loaner Program that may be suitable for sporting clubs and similar)
- Churches or religious organisations, unless offering broad, non-denominational community services
- Political or partisan organisations and events
- Requests that benefit an individual person or family
- Student unions or organisations
- Retrospective initiatives or events
- Applications from private enterprises or profitable ventures

<u>Please note:</u> ATCO has full and sole discretion in approval or decline of all its Community Investment programs. All Community Investment decisions or outcomes will be provided in writing to applicants followed by a sponsorship agreement.

ATCO August 2021 Page 2 of 7

#### 1.3 Logo Use & ATCO Branding:

If successful in gaining support through one of our ATCO Community Investment Programs, you will be provided with ATCO's logo to use for promotional purposes. Please note: in the instance that ATCO is not transferring Intellectual Property to any organisation, and thus can request its logo be removed from any material at any time.

The use of ATCO's logo and branding elements will need prior approval.

## 2. ATCO COMMUNITIES FUND

ATCO was built on the foundations of community, family and innovation. To support those in our community making a real difference, ATCO runs our Communities Fund once a year.

This community initiative allows eligible community groups and not for profit organisations to apply for funding of up to \$10,000 in support of their local community projects and programs, that support our key focus areas of Indigenous communities, community sustainability, health and wellbeing and education.

## 2.1 Who can apply?

Not for profit groups and organisations are encouraged to apply for funding up to \$10,000 that address ATCO's key focus areas. ATCO's Community Investment program supports initiatives in the areas in which we operate.

Your organisation should be able to demonstrate:

- Sound financial management
- High level of community support
- Address ATCO's key focus areas
- Eligible geographic location

ATCO will accept application from community organisations based in or service the following locations:

Region:	Local Government if applicable:
Central Perth, WA	Town of Cambridge
·	City of Vincent
	City of Perth
	City of Subiaco
	City of Nedlands
	Town of Claremont
	Town of Cottesloe
	Town of Mosman Park
	Shire of Peppermint Grove
North Metropolitan, WA	City of Wanneroo

ATCO August 2021 Page 3 of 7

Region:	Local Government if applicable:
	City of Joondalup
	City of Stirling
South Metropolitan, WA	Town of East Fremantle
·	City of Melville
	City of Fremantle
	City of Cockburn
	City of Kwinana
	City of Rockingham
South East Metropolitan, WA	Town of Victoria Park
	City of South Perth
	City of Canning
	City of Gosnells
	City of Armadale
East Metropolitan, WA	City of Swan
	City of Kalamunda
	City of Belmont
	City of Bayswater
	Town of Bassendean
Peel, WA	Shire of Murray
	City of Mandurah
	Shire of Waroona
	Shire of Serpentine Jarrahdale
South West, WA	Shire of Harvey
	City of Mandurah
	Shire of Dardanup
	Shire of Capel     City of Byzanikan
	City of Busselton
Mid-West, WA	City of Geraldton
	Shire of Coorow
Great Southern, WA	City of Albany
Goldfields, WA	City of Kalgoorlie
Pilbara, WA	City of Karratha
Osborne, SA	Port Adelaide/Lefevre Peninsula
Central West, NSW	Bathurst Regional Council
	Oberon Regional Council
	Lithgow Regional Council
	. 000

ATCO August 2021 Page **4** of **7** 

#### 2.2 What type of projects could be included?

ATCO Communities Fund can be used for a range of purposes including:

- Projects and initiatives
- Minor capital works
- Activities

- Pilot programs
- Equipment
- Events

## 2.3 Allocation of funding

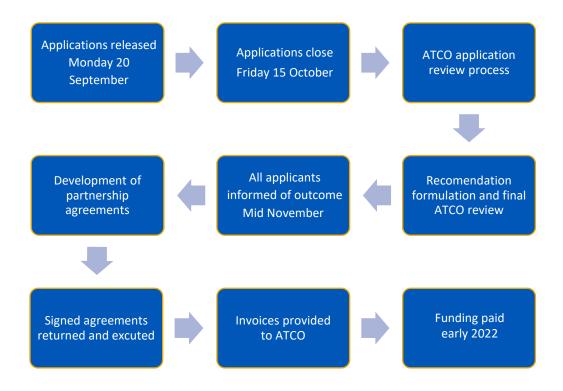
Funding of up to \$10,000 can be requested, but smaller amounts are encouraged. Applicants that can demonstrate broad community support will be highly regarded.

## 2.4 Funding rounds

Applications for the 2022 Communities Fund will open on Monday, 20 September and will remain open until 5:00pm WST Friday, 15 October.

Please note that the ATCO Communities Fund is in support of projects taking place during the 2022 calendar year.

Please find outlined below an overview of the process relating to our Communities Fund including estimated timings:



For questions relating to the ATCO Communities Fund, please contact the ATCO Community Investment team on <a href="mailto:community.australia@atco.com">community.australia@atco.com</a> or 08 6163 5000.

ATCO August 2021 Page 5 of 7

## 3. ATCO EQUIPMENT LOANER PROGRAM

ATCO supports the community by offering a variety of special event equipment free of change for community event organisers. By using our loaner equipment, ATCO seeks to help event organisers reduce their rental costs with equipment that support a successful event.

The donation of 'equipment in kind' can be made in lieu of, or in combination with, a cash sponsorship or as part of an employee volunteer effort. When loaning out our equipment, ATCO receives recognition for the equivalent value of renting it and/or transporting it to the event.

Equipment available includes:

- 3x3 marquees, without sides.
- 5m outdoor/indoor cinema package includes screen, sound and video equipment. This is suitable for audiences of up to 350 people.

#### 3.1 How it works:

- 1. Your group applies to ATCO for use of equipment through the ATCO Equipment Loaner Program application form which can be found on our website.
- 2. Your application is reviewed and a decision is relayed to you.
- 3. If approved, an Equipment Loaner Agreement is developed which includes pick up and return dates for our equipment from our Jandakot Operations Centre.
- 4. Once the agreement is signed and returned to ATCO with a copy of your groups Public Liability Insurance your booking is confirmed!
- 5. A representative collects the equipment from our office in Jandakot for your event.
- 6. Following a successful event, the equipment is returned in a clean, tidy and organised state ready for the next user.







ATCO August 2021 Page 6 of 7

## 4. ATCO EPIC (EMPLOYEES PARTICIPATING IN COMMUNITIES)

The ATCO EPIC program is an employee led initiative that combines fundraising events, employee donations and volunteering to a wide variety of charitable and not for profit organisations.

ATCO supports employee activities through matched donations (for approved charities/NFP's) as well as absorbing administration costs. Groups can contact the ATCO EPIC Committee with volunteering requests and opportunities by emailing <a href="mailto:epic1@atco.com">epic1@atco.com</a>

#### 5. ATCO COMMUNITY GAS PROGRAM

ATCO's gas distribution business in WA supports residents and businesses to better connect to the gas network every day. In many applications gas is more cost effective than electricity, providing savings for your organisation by incorporating it into your energy mix.

To support WA's not for profit and charitable organisations, ATCO's Community Gas Program works with organisations to help them better connect with the gas network through a range of activities such as supplying them with the most efficient gas appliances. This could bring down operational costs, allowing funds to be spent on essential services delivered by your organisation. Both new buildings and retrofit projects will be considered.

Expressions of Interest are open all year. Please contact the Community Investment team for more information.

<u>Please note:</u> only organisations with access to the WA gas distribution network will be eligible for this program.

#### 6. ATCO COMMUNITY INVESTMENT TEAM

For information relating to any of our community programs, please contact ATCO's Community Investment team.

**Email:** <u>community.australia@atco.com</u>

**Phone:** 08 6163 5000

Address: ATCO Australia, Level 12/2 Mill Street, Perth WA 6000

ATCO Jandakot Operations Centre, 81 Prinsep Road, Jandakot WA 6164

ATCO August 2021 Page 7 of 7