

The logo for ATCO, featuring the letters 'ATCO' in a bold, white, sans-serif font. Below the letters is a thick, horizontal orange bar that tapers at both ends, resembling a stylized underline or a swoosh. The entire logo is centered within a solid blue rectangular background.

ATCO

Community Investment Guidelines - Australia

2018

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Introduction

ATCO has a long history of helping make a difference to a diverse group of partners and organisations to positively impact the local community.

Key Focus Areas

Support is considered in the following focus areas;

- **Indigenous Communities:** Initiatives that support Indigenous communities through education, health and employment
- **Community Sustainability:** Initiatives that promote community connectedness & capacity and initiatives that promote Environmental Sustainability
- **Health and Wellbeing:** Initiatives that support activities to encourage healthy, active lifestyles and wellbeing, and safety with a link to gas or energy use
- **Education:** Initiatives that promote a skilled, sustainable and diverse workforce including STEM

Limitations and Conditions

The following applications will not be supported:

- Requests from individuals and individual sport teams are not supported (Please note ATCO has an Equipment Loaner Program and a Fundraising Program that may be suitable)
- Churches or religious organisations, unless offering broad, non-denominational community services
- Political or partisan organisations or events
- Requests that benefit an individual person or family
- Student unions or organisations
- Retrospective initiatives or events
- Applications from private enterprises or profitable ventures.

Please note: ATCO has full and sole discretion in approval or decline of all of its Community Investment programs. All Community Investment decisions or outcomes will be provided in writing to applicants followed by a sponsorship agreement.

Logo Use

If successful in gaining support through one of the ATCO Community Investment Programs, you will be provided with ATCO's logo to use for promotional purposes. Please note: in this instance that ATCO is not transferring Intellectual Property to any organisation, and thus can request its logo be removed from any material at any time.

All use of the ATCO logo must be approved by ATCO prior to release.

ATCO supports community groups through a range of programs. These guidelines explain each of these programs.

ATCO Communities Fund

ATCO was built on the foundations of community, family and innovation. To support those in our community making a real difference, ATCO is launching its Communities Fund.

Who can apply?

Not-for-profit groups and organisations are encouraged to apply for funding up to \$10,000 that addresses ATCO's key priority areas. ATCO's Community Investment Program supports initiatives in the areas in which we operate.

Your organisation should be able to demonstrate:

- Sound financial management
- High level of community support
- Address the key priority areas
- Eligible geographic location

ATCO will accept applications from community organisation based in or servicing the following locations:

- Central Perth, WA
 - Town of Cambridge, City of Vincent, City of Perth, City of Subiaco, City of Nedlands, Town of Claremont, Town of Cottesloe, Town of Mosman Park, Shire of Peppermint Grove.
- North Metropolitan, WA
 - City of Wanneroo, City of Joondalup, City of Stirling
- South Metropolitan, WA
 - Town of East Fremantle, City of Melville, City of Fremantle, City of Cockburn, City of Kwinana, City of Rockingham
- South East Metropolitan, WA
 - Town of Victoria Park, City of South Perth, City of Canning, City of Gosnells, City of Armadale.
- East Metropolitan, WA
 - City of Swan, City of Kalamunda, City of Belmont, City of Bayswater, Town of Bassendean
- Peel, WA
 - Shire of Murray, City of Mandurah, Shire of Waroona, Shire of Serpentine-Jarrahdale.
- South West, WA
 - Shire of Harvey, Shire of Dardanup, City of Bunbury, Shire of Capel, City of Busselton.
- Geraldton, WA
- Albany, WA
- Kalgoorlie, WA
- Karratha, WA
- Osborne, SA
 - Port Adelaide/ Lefevre Peninsula

What type of projects could be included?

ATCO Communities Fund can be used for a range of purposes including:

- Projects/Initiatives
- Pilot programs
- Events
- Minor capital works
- Activities
- Equipment

Allocation of funding

Funding of up to \$10,000 can be requested, but smaller amounts are encouraged. Applicants that can demonstrate broad community support will be highly regarded.

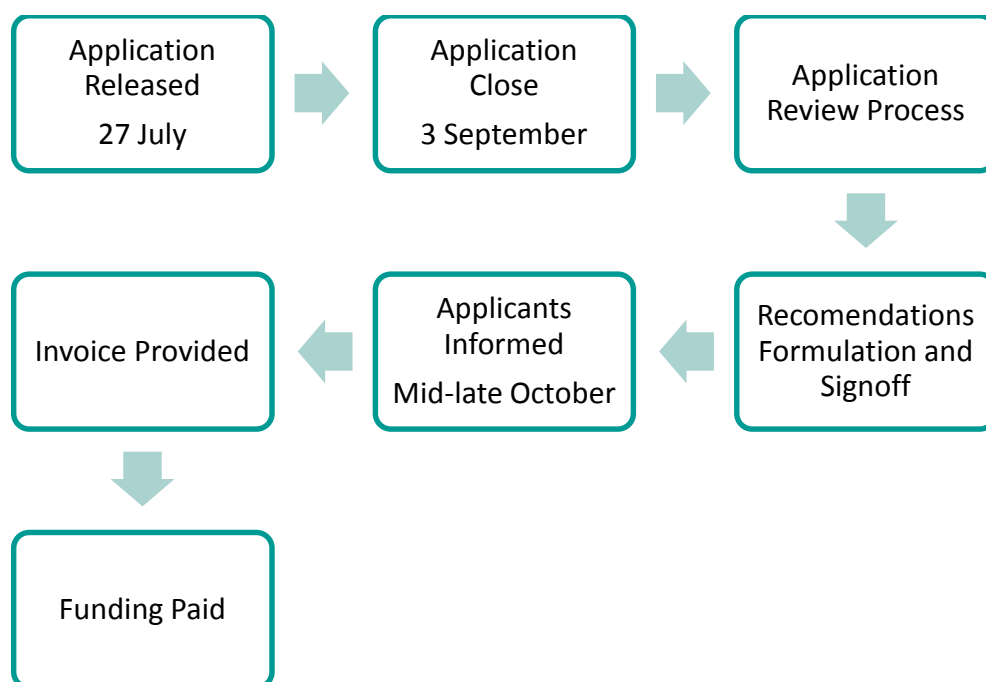
Funding rounds

Applications for funding will be released on 27 July 2018

More information and contact

community@atco.com.au

Funding allocation process



ATCO Community Programs

Cookbook Fundraising

ATCO's Blue Flame Kitchen provide safety education and nutrition advice through a variety of activities, including the development of cookbooks. ATCO supports fundraising for not-for-profit groups through a Cookbook Fundraising Program. It is really simple, we provide your group with an agreed number of cookbooks free-of-charge which you can then sell. You keep all the funds raised through the sale of the books and are able to use these funds to purchase things that are essential to your group, or that is hard to find other funding for.

How it works:

- 1) Your group applies to ATCO to join the Program including your fundraising goals, and timeframe.
- 2) Once your application is approved a Cookbook Fundraising Agreement is signed
- 3) You work with ATCO to set up the most appropriate model for fundraising sales based on the set-up of your group
- 4) Your group is supplied with a set of hard copy examples that you can use to collect orders. The recommended price is \$20
- 5) You keep all the funds raised towards your activity
- 6) You supply ATCO with photos and a story on how your activity went, and how the funds assisted you

ATCO Equipment Loaner Program

ATCO supports the community by offering a variety of special event equipment free-of-charge for community event organisers. By using our loaner equipment, ATCO seeks to help event organisers reduce their rental costs with equipment that supports a successful event.

The donation of "equipment in-kind" can be made in lieu of, or in combination with, a cash sponsorship or as part of an employee volunteer effort. When loaning out our equipment, ATCO receives recognition for the equivalent value of renting it and/or transporting it to the event.

How it works:

- 1) Your group applies to ATCO for use of equipment through the ATCO Equipment Loaner Program
- 2) Your application is reviewed and a decision relayed to you
- 3) If approved, an Equipment Loaner Agreement is signed and pick up and return dates are confirmed
- 4) You pick up the equipment, use it for your community event
- 5) Equipment is then returned in a clean and tidy state ready for the next user

Available Equipment

- 4x 3x3m marquees, without sides
- 1x 5m outdoor/indoor cinema screen, sound and video equipment – this is suitable for audiences up to 350 people

ATCO EPIC (Employees Participating in Communities)

The ATCO EPIC program is an employee-led initiative that combines fundraising events, employee donations and volunteering to a wide variety of charitable and not-for-profit organisations. ATCO supports employee activities through matched donations (for approved charities/NFP's) as well as absorbing administration costs. Groups can contact the ATCO EPIC Committee with volunteering requests by emailing epic@atco.com.au

ATCO Community Gas Program

ATCO's gas distribution business in WA supports residents and businesses to better connect to the gas network every day. In many applications gas is more cost effective than electricity, providing savings for your organisation by incorporating it into your energy mix. See betteraddgas.com.au for more information on the benefits of gas.

To support WA's not-for-profit and charitable organisations, ATCO's Community Gas Program works with organisations to help them better connect with the gas network through a range of activities such as supplying them with the most efficient gas appliances. This could bring down operational costs, allowing funds to be spent on essential services delivered by your organisation. Both new buildings and retrofit projects will be considered.

Expressions of Interest are open all year. Please contact the Community Investment and Partnership team for more information; community@atco.com.au.

** Note – only organisations with access to the WA gas distribution network will be eligible for this program.*